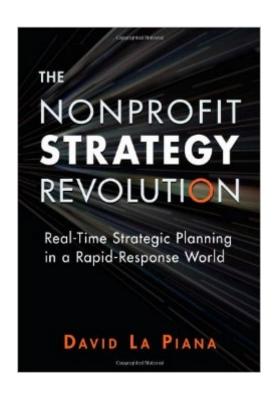
The book was found

The Nonprofit Strategy Revolution: Real-Time Strategic Planning In A Rapid-Response World





Synopsis

Nonprofit Strategy Revolution FINALIST, Ben Franklin Awards, Independent Book Publishers Association, Business Category The world changes continuously and rapidly. Itâ ™s foolhardy to believe that strategies should not do so as well. Nonprofit leaders already know this, but traditional strategic planning has locked them into a process thatâ [™]s divorced from todayâ [™]s reality. Thatâ [™]s why plans sit on the shelf and why smart executives are always seeking workarounds in between planning periods. The Nonprofit Strategy Revolution offers a nimble and powerful alternative. In this groundbreaking book, strategy expert David La Piana introduces â œReal-Time Strategic Planning, $\hat{a} \cdot \hat{a}$ fluid, organic process that engages staff and board in a program of systematic readiness and continuous responsiveness. With it, your nonprofit will be able to identify, understand, and act on challenges and opportunities as they arise. At the heart of this practical book is the Real-Time Strategic Planning Cycle. Based on four years of research and testing with a variety of nonprofits, this proven process guides you through the steps to sound strategy. Youâ [™]II find tools for clarifying your competitive advantage; generating a strategy screenâ "criteria for evaluating strategies to be able to respond quickly; handling big questions; developing and testing strategies; and implementing and adapting strategies. This useful guide also includes exhibits and case examples showing how concepts play out in real-life; a total of 27 toolsa "10 of which are essential for forming strategies; Theory to Action sidebars telling you which tool to use for a given task; and a CDÂ (IMPORTANT NOTE: the CD has now been replaced with a link to download the files from the Internet) with all the tools and interactive worksheets youâ [™]II need, as well as a Facilitatorâ [™]s Guide to Real-Time Strategic Planning that gives you everything you need: the dayâ ™s agenda, instructions for preparing flip charts, prework to be done, handouts, and worksheets. Use The Nonprofit Strategy Revolution and get the clarity and direction you need for maximum mission success.

Book Information

Paperback: 181 pages Publisher: Fieldstone Alliance; Pap/Cdr edition (March 15, 2008) Language: English ISBN-10: 0940069652 ISBN-13: 978-0940069657 Product Dimensions: 7 x 0.6 x 9.9 inches Shipping Weight: 1.1 pounds (View shipping rates and policies) Average Customer Review: 4.3 out of 5 stars Â See all reviews (18 customer reviews) Best Sellers Rank: #54,225 in Books (See Top 100 in Books) #43 in Books > Business & Money > Small Business & Entrepreneurship > Nonprofit Organizations & Charities #192 in Books > Business & Money > Processes & Infrastructure > Strategic Planning #232 in Books > Business & Money > Management & Leadership > Systems & Planning

Customer Reviews

NONPROFIT BOOK REVIEW: The Nonprofit Strategy Revolutionwww.rainmaker-solutions.netThis approach to strategic planning seems more additive than revolutionary. It was published in 2008, however, so perhaps its groundbreaking claims are plausible. The idea of "real-time" strategic planning does reiterate and complement principles that stand in stark contrast to traditional strategic-planning models (e.g. SWOT analysis and episodic three-year planning efforts). Unfortunately, these plans are largely abandoned by nonprofit managers, because of shifting circumstances, such as staff turnover; and because they are not benchmarked and integrated into the management process. I have never appreciated the traditional model, but I understand its origins. I know how it became the standard. I have written before that these models - borrowed from business schools - are based on the premise that its outcomes - such as the company's products and services - generate much of the company's revenue. For most nonprofits, the outcome of the strategic-planning process - the organization's programs and services - is a cost. It is a highly valuable, but inherently unprofitable outcome. Oops! This misalignment renders traditional business planning and strategic planning models inappropriate and sometimes harmful to nonprofit planning efforts. As a result, organizations often adopt separate "development" plans, unaligned with their strategic planning objectives. Its a common organizational weakness: those who raise money, those who manage money, and those who conduct programs... are rarely on the same page - literally.

Download to continue reading...

The Nonprofit Strategy Revolution: Real-Time Strategic Planning in a Rapid-Response World Starting a Nonprofit: 10 Proven Steps to Creating your First Successful Nonprofit Organization (Successful NPO, Starting a Nonprofit, Charity, Nonprofit Startup, How to Start a Nonprofit) Strategic Planning for Nonprofit Organizations: A Practical Guide for Dynamic Times (Wiley Nonprofit Authority) How to Form a Nonprofit Corporation (National Edition): A Step-by-Step Guide to Forming a 501(c)(3) Nonprofit in Any State (How to Form Your Own Nonprofit Corporation) Event Planner: The Art of Planning Your Next Successful Event: Event Ideas - Themes - Planning -Organizing - Managing (Event Planning, Event Planning ... and Organizer - How To Guide Books

Book 1) Strategic Planning for Public and Nonprofit Organizations: A Guide to Strengthening and Sustaining Organizational Achievement Real-Time Systems and Programming Languages: Ada, Real-Time Java and C/Real-Time POSIX (4th Edition) (International Computer Science Series) Rapid Viz: A New Method for the Rapid Visualization of Ideas Berlitz Language: Rapid Russian: v. 1 (Berlitz Rapid) (English and Russian Edition) The Real Book of Real Estate: Real Experts. Real Stories. Real Life Marketing Confidential: 101 Secrets to Increase Profits in the Construction Industry: Essential Tactics About Marketing, Business Development, Business Planning and Strategic Planning NonProfit Crowdfunding Explained: Online Fundraising Hacks to Raise More for Your NonProfit The Ultimate Guide to Nonprofit Fundraising with Crowdfunding: A start-to-finish handbook on how to raise money with crowdfunding (Crowdfunding, Nonprofit ... How to Raise Money, How to Crowdfund) The Jossey-Bass Handbook of Nonprofit Leadership and Management (Essential Texts for Nonprofit and Public Leadership and Management) Workplace Violence: Planning for Prevention and Response Agile Product Management: (Box Set) Agile Estimating & Planning Your Sprint with Scrum and Release Planning 21 Steps (agile project management, agile software ... agile scrum, agile estimating and planning) Event Planning: Event Planning and Management - How to Start Successful Event Planning Business! Smart Communities: How Citizens and Local Leaders Can Use Strategic Thinking to Build a Brighter Future (Essential Texts) for Nonprofit and Public Leadership and Management) Human Resources Management for Public and Nonprofit Organizations: A Strategic Approach Creating Your Strategic Plan: A Workbook for Public and Nonprofit Organizations

<u>Dmca</u>